Date: 06.02.2020

To

Corporate Relationship Department BSE Limited 1st Floor, Rotunda Building P.J Towers, Dalai Street, Mumbai-400 001, To

National Stock Exchange of India Limited Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E) Mumbai- 400 051.

Dear Sir,

Subject: Investor Presentation for €3 & 9M FY 20.

Ref: Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015.

Scrip Code: BSE- 541700/Stock Symbol: NSE- TCNSBRANDS

With reference to the above captioned subject, please find herewith, enclosed Investor Presentation for Q3 & 9M FY 20.

The aforesald Investor Presentation is also being disseminated on Company's website at <a href="https://wforwoman.com/">https://wforwoman.com/</a>

New Delhi

This is for your information and records.

For and on behalf of TCNS Clothing Co. Limited

Piyush Asija

Company Secretary and Compliance Officer





#### Safe Harbor



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#### **About Us**











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**586** EBOs 1,889 Large Format Stores **1,134** MBOs

> Wide network of suppliers and job-workers

> **Refreshing New Products every**

2-3 weeks

**NO Attrition** of

Top Management in last 5 years

Proven product & Retail Concept

**Outsourced Manufacturing** 

Coordinates brand "Elleven" launched in January

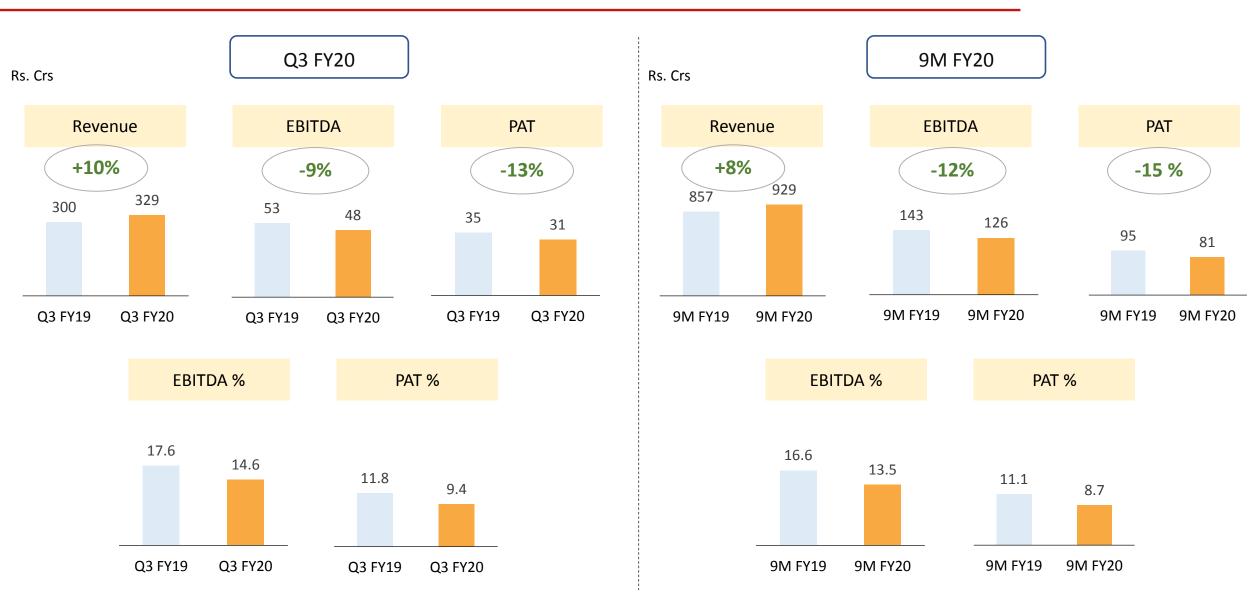
## Q3 & 9M FY20 Highlights: Reported Ind AS 116





## Q3 & 9M FY 20 – Comparable to Q3 & 9M FY19 \*





<sup>\* 1)</sup> Pre-Ind AS 116 impact 2) Tax rates normalized @ 25.17%

## Ind AS 116 Q3 & 9M FY20: P&L items impacted



(Rs. Mn)

Particulars	Q3 (comparable basis)	Change due to Ind As 116	Q3 (as reported)	YTD Dec (comparable basis)	Change due to Ind As 116	YTD Dec (as reported)
Finance costs	4.16	94.77	98.93	8.16	278.65	286.81
Depreciation and ammortisation expenses	62.93	185.49	248.42	171.37	547.38	718.75
Rent expenses	310.87	(253.79)	57.08	914.83	(750.88)	163.95
Other income ( lease liabilities written back)	-	(16.89)	(16.89)	-	(24.18)	(24.18)
Impact on PBT		(9.58)			(50.97)	

### Leading Home Grown Brands....





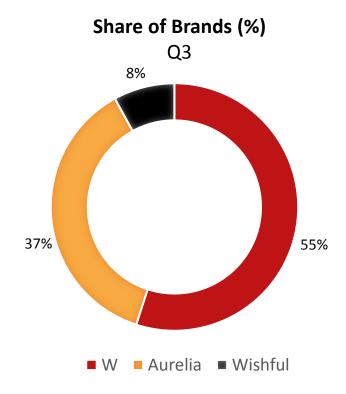




CONTEMPORARY ETHNIC WEAR



PREMIUM OCCASION WEAR



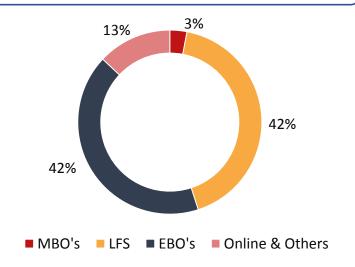
#### **Brand Wise Growth**

Brands	Q3 FY20
W	2%
Aurelia	25%
Wishful	2%

### Q3 FY20 Channel wise performance ...



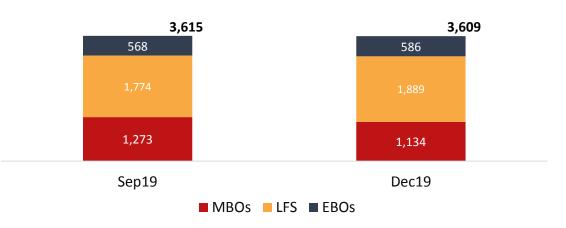
#### Channel Wise Revenue Split – Q3 FY20



Channel wise growth	Q3 FY20
EBOs	9 %
LFS	19 %
Online	33 %
MBOs	-58 %

SSSG 2% for Q3 FY20

#### Pan India Multichannel Presence



Number of EBOs	As of Dec 19	Q3 openings
W	343	10
Aurelia	238	9
Wishful	5	-1
Total	586	18



# Key Highlights









#### Fourth brand added to our portfolio

First store of "Elleven", our new Coordinates brand, launched at CG Road, Ahmedabad



























# Key Financial Highlights

# Profit & Loss Statement – Q3 FY20 Reported Numbers









(All amounts in Rs. million except otherwise specifie						erwise specified)	
Particulars	For the quarter ended			For the nine months ended		For the financial year ended	
	31 December, 2019 (Unaudited)	30 September, 2019 (Unaudited)	31 December, 2018 (Unaudited)	31 December, 2019 (Unaudited)	31 December, 2018 (Unaudited)	March 31, 2019 (Audited)	
Income							
(a) Revenue from operations	3,289.88	3,208.45	3,001.96	9,294.62	8,572.95	11,479.53	
(b) Other income (See note 3)	71.55	26.48	21.24	120.28	58.76	75.21	
Total income	3,361.43	3,234.93	3,023.20	9,414.90	8,631.71	11,554.74	
Expenses							
(a) Cost of materials consumed	1,039.90	1,137.87	1,044.83	3,375.46	3,123.48	4,351.60	
(b) Changes in inventories of finished goods and WIP	20.28	(13.23)	(98.82)	(274.92)	(323.40)	(452.48)	
(c) Employee benefits expense	415.42	406.75	378.89	1,192.50	1,091.54	1,437.74	
(d) Finance costs (See note 3)	98.93	95.56	0.47	286.81	1.84	5.14	
(e) Depreciation and amortisation expense (See note 3)	248.42	238.16	55.03	718.75	158.75	222.10	
(f) Rent expenses (See note 3)	57.08	59.49	282.45	163.95	814.15	1,099.43	
(g) Selling and distribution expenses	758.16	699.76	626.71	2,105.73	1,834.30	2,387.99	
(h) Other expenses	320.39	267.13	261.31	821.19	664.38	886.99	
Total expenses	2,958.58	2,891.49	2,550.87	8,389.47	7,365.04	9,938.51	
Profit before tax (2 - 4)	402.85	343.44	472.33	1,025.43	1,266.67	1,616.23	
				,	,	,	
Total tax expense	-147.41	166.57	101.62	93.57	279.16	301.88	
Net profit after tax for the period (5 - 7)	550.26	176.87	370.71	931.86	987.51	1,314.35	

