| To | To |
| :--- | :--- |
| Corporate Relationship Department | National Stock Exchange of India Limited |
| BSE Limited | Exchange Plaza, 5 ${ }^{\text {th }}$ Floor, |
| $1^{\text {st }}$ Floor, Rotunda Building | Plot No. C/1, G Block, |
| P.J Towers, Dalal Street, | Bandra Kurla Complex, Bandra (E) |
| Mumbai-400 001. | Mumbai.- 400 051.n |

Dear Sir,
Subject: Investor Presentation for Q1. \& 3M FY 20.
Ref: Regulation 30 of the SEBI (Listing Obligations \& Disclosure Requirements) Regulations, 2015.
Scrip Code: BSE- 541700/Stock Symbol: NSE- TCNSBRANDS
With reference to the above captioned subject, please find herewith, enclosed Investor Presentation for Q1 \& 3M FY 20.

The aforesaid Investor Presentation is also being disseminated on Company's website at https://wforwoman.com/

This is for your information and records.
For and on behalf of TCNSClathing Co. Limited


Wa WSTFT


## Safe Harbor

aurelia

This presentation and the accompanying slides (the "Presentation"), which have been prepared by TCNS Clothing Co. Limited (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

## About Us



## Q1 FY20 Highlights: Reported numbers with Ind AS 116



## Q1 FY 20 Highlights - Comparable to Q1 FY 19 *



## Ind AS 116 Q1 FY20 : P\&L items impacted

mINR

| Item | Q1 FY 19 | Q1 FY 20 <br> Comparable to PY | Ind AS 116 <br> adjustment | Q1 FY 20 <br> Reported <br> Numbers |
| :--- | ---: | ---: | ---: | ---: |
| Total Income | $\mathbf{2 , 3 8 4 . 2 5}$ | $\mathbf{2 , 8 1 8 . 5 4}$ | $\mathbf{0 . 0 0}$ | $\mathbf{2 , 8 1 8 . 5 4}$ |
| Rent | 263.22 | 294.16 | -246.78 | 47.38 |
| EBITDA | $\mathbf{3 1 0 . 1 6}$ | $\mathbf{3 5 6 . 8 5}$ | $\mathbf{+ 2 4 6 . 7 8}$ | $\mathbf{6 0 3 . 6 3}$ |
| Finance Costs | 0.64 | 1.74 | +90.58 | 92.32 |
| Depreciation | 50.92 | 52.70 | +179.47 | 232.17 |
| Profit Before Tax | $\mathbf{2 5 8 . 6 0}$ | $\mathbf{3 0 2 . 4 1}$ | $\mathbf{- 2 3 . 2 7}$ | $\mathbf{2 7 9 . 1 4}$ |
| Profit After Tax * | $\mathbf{1 8 8 . 0 2}$ | $\mathbf{2 1 9 . 8 7}$ |  | $\mathbf{2 0 4 . 7 3}$ |

* Calculated at same tax rate as CY


PREMIUM FUSION
WEAR


CONTEMPORARY ETHNIC
WEAR


PREMIUM OCCASION WEAR

Share of Brands (\%)
Q1 7\%


Brand Wise Growth

| Brands | Q1 FY20 |
| :--- | :---: |
| W | $12 \%$ |
| Aurelia | $25 \%$ |
| Wishful | $38 \%$ |

## Channel wise revenue split - Full year data for FY 19



* Grossing up of sales made on SOR basis (primarily LFS partners) as per IndAS 115


## Q1 FY20 Channel wise performance

Channel Wise Revenue Split - Q1 FY20
Pan India Multichannel Presence



| Channel wise <br> growth | Q1 FY20 |
| :--- | :---: |
| EBOs | $29 \%$ |
| LFS | $16 \%$ |
| Online | $-11 \%$ |
| MBOs | $52 \%$ |
| SSSG growth at 3 \% for Q1 FY20 |  |


| Number <br> of EBOs | As of | Qun 19 |
| :--- | :---: | :---: | | openings |
| :---: | :---: | :---: |$|$| W | 326 | 5 |
| :--- | :---: | :---: |
| Aurelia | 220 | 1 |
| Wishful | 6 | $\mathbf{1 1}$ |
| Total | $\mathbf{5 5 2}$ |  |

## Key Financial Highlights

## Profit \& Loss Statement - Q1FY20 Reported Numbers

|  | Particulars | For the quarter ended |  |  | For the financial |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | June 30, 2019 (Unaudited) | March 31, 2019 (See note 8) | June 30, 2018 (Unaudited) | March 31, 2019 (Audited) |
| 1. | Income <br> (a) Revenue from operations <br> (b) Other income | $2,796.29$ 22.25 | $\begin{array}{r} 2,906.58 \\ 16.45 \end{array}$ | $\begin{array}{r} 2,365.98 \\ 18.27 \end{array}$ | $\begin{array}{r} 11,479.53 \\ 75.21 \end{array}$ |
| 2. | Total income | 2,818.54 | 2,923.03 | 2,384.25 | 11,554.74 |
| 3. | Expenses <br> (a) Cost of materials consumed <br> (b) Changes in inventories of finished goods and work-in-progress <br> (c) Employee benefits expense <br> (d) Finance costs (See note 5) <br> (e) Depreciation and amortisation expense (See note 5) <br> (f) Rent expenses (See note 5) <br> (g) Selling and distribution expenses <br> (h) Other expenses | $\begin{gathered} 1,197.69 \\ (281.97) \\ 370.33 \\ 92.32 \\ 232.17 \\ 47.38 \\ 647.81 \\ 233.67 \end{gathered}$ | $\begin{gathered} 1,228.12 \\ (129.08) \\ 346.20 \\ 3.30 \\ 63.35 \\ 285.28 \\ 553.69 \\ 222.61 \end{gathered}$ | $\begin{gathered} 919.66 \\ (163.09) \\ 338.54 \\ 0.64 \\ 50.92 \\ 263.22 \\ 545.71 \\ 170.05 \end{gathered}$ | $\begin{array}{r} 4,351.60 \\ (452.48) \\ 1,437.74 \\ 5.14 \\ 222.10 \\ 1,099.43 \\ 2,387.99 \\ 886.99 \end{array}$ |
| 4. | Total expenses | 2,539.40 | 2,573.47 | 2,125.65 | 9,938.51 |
| 5. | Profit before tax (2-4) <br> Tax expense <br> (a) Income tax <br> (b) Deferred tax | $\begin{gathered} 279.14 \\ \\ 93.62 \\ (19.21) \end{gathered}$ | $349.56$ $\begin{aligned} & 32.00 \\ & (9.28) \end{aligned}$ | $258.60$ $\begin{gathered} 64.81 \\ (10.76) \end{gathered}$ | $1,616.23$ <br> 348.67 <br> (46.79) |
| 7. | Net profit after tax for the period (5-6) | 204.73 | 326.84 | 204.55 | 1,314.35 |



